Canadian-American Studies

CAN/AM MEDIA SYSTEMS
News, Culture and Diplomacy • CRN 31080

C/AM 397M
4 credits
6/21 - 7/29, 2022
T 10-11:50 a.m. + ONLINE ASNC

This class provides students with an understanding of cross-border media flows and their impact on the relationship between Canada and the United States. Can/Am cross-border regions simultaneously represent international politics, the global economy and the planetary climate change crisis. This class therefore provides an understanding of how mass media interpret the Canada/U.S. relationship—and produce renderings of it—for the rest of the world through cross-border media systems, including news outlets, public communication and popular culture. This class will be of particular interest to journalism and public relations students, but also to students participating in Canadian-American major/minor or the Salish Sea minor. Also offered as JOUR 397M.